

JOHNSTON and COMPANY

Strategic Connections for Growth

THE TRUST FOR PUBLIC LAND

PROJECT MANAGER

POSITION ANNOUNCEMENT

The Trust for Public Land (TPL) is seeking a Project Manager (PM) to work in Los Angeles County. Since 1972, TPL has helped protect more than 1.9 million acres in 46 states – from expansive recreation areas, to historic homesteads, to vest-pocket city parks. It operates in cooperation with private landowners, community leaders and organizations, other nonprofits, private foundations and public agencies. In recent years, TPL has focused its efforts on urban areas, with a growing emphasis on inner cities.

In December, 2004, TPL unveiled a major new initiative to improve access to parks and open space in Los Angeles County. The new program, Parks for People—LA, will create recreational opportunities for tens of thousands of children in the region's most underserved neighborhoods. The goal is to create 25 new parks and open space projects over the next five years.

Reporting to the Parks for People—LA/ Los Angeles Field Office Director, the Project Manager (PM) will work collaboratively with the Major Gifts Officer to implement the Parks for People—LA program. The Project Manager's main task will be to work with local community leaders, government officials, other NGO's and businesses to identify specific projects within targeted communities. Those projects are often similar to ones undertaken by a city redevelopment agency. They usually utilize nonprofit land acquisition techniques, which include the negotiation of complex real estate transactions, as well as the assemblage and syndication of sources of funding, both public and private, and the formation of partnerships with other community development entities. A growing part of the portfolio involves site design and pre-development activity, master planning and brownfields clean-up (environmental assessment and remediation).

The ideal candidate should demonstrate a commitment to land conservation, urban issues, open space equity and the needs of families in underserved neighborhoods. A bachelor's degree in a related field is preferred. Additional requirements include: four to six years of related experience, including expert knowledge of public benefit real estate and the community redevelopment process; an ability to generate grassroots community support for public land acquisition; high level of familiarity with public agencies and how they work as well as a strong understanding of urban Los Angeles, its issues, communities and people.

A detailed position profile is available. Additional information regarding TPL is available at www.tpl.org. Inquiries and résumés should be directed to: Johnston and Company, Attn:TPL-PM. Electronic résumés and cover letters preferred. E-mail to JandC@johnstonco.org.