

WHAT'S PLANNED FOR THE SPRING CD INSTITUTES?

I have gained a greater understanding of the business aspect of serving my community. Both certificate courses (CED and Faith-Based CD) and the grant writing institute in the training program have provided valuable up-to-date information regarding best practices used in the field of community development. The opportunity to learn from those who have labored effectively in this field over the years was a rich and rewarding experience. Through all of this, I have connected with a uniquely talented and diverse group of individuals to join with in the work of serving and developing our communities and to draw upon in mutual support for years to come.

*Kassandra D. Lance
Living Legacy Ministries, Inc.
Bear, Delaware
FBCD Class of 2000 and
CD Class of 2001*

There will be 3 Community Development Institutes in 2004! Administrators, program managers, and board members block dates NOW to gain new skill sets and increase the VALUE of your time and talent to your organization! An important NEW OFFERING has been scheduled as a result of many requests from past training program graduates and others in the CED community! As organizations engage in project planning or are ready to hire a project manager, the need to contract with specialists or technical assistance providers to fill or meet skill gaps is often required to ensure success. Questions and issues arise about what specific technical or professional qualifications are needed, what factors should be addressed and weighed in the selection process, what specifics should a scope of services contract address, and how should supervision or management of the consultant or contractee be conducted? The new CD Institute, Choosing and Working with a Consultant will address these issues and more! The CD Institutes are taught by seasoned practitioners and leaders - - all experts in their fields!

Mark your calendars!!

Asset Development for Individuals, CBOs, and Small Neighborhood Businesses
February 2004

Grant and Proposal Writing
April 2004

Choosing and Working with a Consultant
May 2004

IMPORTANT ANNOUNCEMENT!

Starting with the Spring 2004 course offerings, the Brownfields Redevelopment and Environmental Justice and Faith-Based Community Development Certificate Courses will each be taught biannually. Look for the next offering of the Faith-Based Community Development Certificate Course in the Spring of 2005.

CCRS

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Register now for the 10th Annual Community Development Certificate

A great opportunity to learn from Sherri Pugh, Daphne Sloan, Lee Beaulac, Rafaela Colon, Thomas Bailey, Paula Peebles, Che Madyun, Harvey Young, and Kevin McQueen.

For further information, please contact Mrs. Raheemah Jabbar-Bey, director of the training program, at (302) 831-6780.

Community Development Digest

Building Capacity in Community Economic Development

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10th Year of Training in Community-Based Economic Development

EXPANDED CURRICULUM FOR THE 10TH YEAR OF THE COMMUNITY DEVELOPMENT CERTIFICATE COURSE!

NOW is the time to Engage in Professional Development Training in Community-Based Economic Development! INCREASE your organization's capacity to plan and implement projects (new businesses, affordable housing) and programs (job training, youth development) that will make a difference and have positive, measurable impact on people and places! The need for citizen-driven neighborhood and community-based development organizations in urban and rural communities has become critically important - - particularly during these challenging economic times! Learn about powerful, innovative approaches to rebuild urban and rural communities!

¡AHORA es el tiempo de Envolverse en el Desarrollo Profesional de entrenamiento en la Comunidad Básica Económica! El desarrollo AUMENTA la capacidad de su Organización para planear e implementar proyectos (nuevos negocios, casas disponibles) y programas de entrenamientos de trabajos, desarrollo de la juventud y artes culturales) que harán una diferencia y tengan un impacto positivo y medido en las personas y los lugares! ¡La necesidad para vecindades envueltas y organizaciones urbanas y rurales ha llegado a ser de importancia crítica - - particularmente durante estos tiempos de desafío económico!

In Delaware and throughout the nation, poverty rates and unemployment figures are increasing. Community-based Development Organizations, Community Development Corporations and Faith-Based Organizations are addressing the root causes of economic and social problems in all regions of the country. Their vision is to have their work strengthen people and communities to engage in civic life, foster and ensure community planning that addresses economic and social justice issues, reclaim and reuse Brownfields to benefit both affected communities and the public, advocate for and produce livable wage jobs, oppose predatory lending, demonstrate the viability of mixed-income communities, provide high quality financial and asset development opportunities, and ensure the health and economic well-being of children and families.

Register for the 10th Annual Community Development Certificate Course and obtain new knowledge and skill sets that will help YOU and Your Organization to effectively utilize principles and practices that will lead toward successful economic and social



CHANGE in distressed communities. The 200+ graduates of this course and their organizations are beginning to have a profound impact on the quality of life of people and the livability of the places on which they are focusing their work!

The expanded curriculum of the Community Development Certificate Course is designed to address the capacity-building needs of emerging and established community-based development organizations that are committed to improving the vitality of urban and rural neighborhood economies, planning mixed-income and diverse ethnic and racial communities, and improving the cultural and social quality of life for low-wealth and marginalized communities. The certificate course curriculum has been expanded to include a NEW module on "operational management" of community-based development organizations.

This module will help administrators (including founders) understand what the specific day-to-day management demands are of a CDC or Faith-Based Development Organization (FBDO). It will also teach participants how to structure internal operations to effectively manage the day-to-day needs of an often overworked, underpaid, staff.

Continued on page 2

Community Development Certificate Course...continued

This flagship course of the Community-Based Development Training Program, is scheduled to begin the weekend of September 12 and 13, 2003, at Neighborhood House, Inc., in Wilmington, Delaware. The certificate course provides professional development training, organizational and managerial capacity building, and leadership development for urban and rural community-based development organizations.

Este program de entrenamiento profesional en Desarrollo Economico Comunal, se llevara a cabo del 12 al 13 de septiembre, 2003, en Wilmington, Delaware. El Curso Certificate de Desarrollo Comunal provee entrenamiento de desarrollo profesional, capacidad organizativa, y desarrollo de liderato a administradores, empleados, y miembros de juntas directivas de organizaciones de desarrollo comunal en areas urbanas y rurales.

Who should take the course ? Staff and board members of Community Development Corporations, officers and members of neighborhood and Community-Based Organizations, Faith-Based Organizations, financial institutions, and government agencies that seek to partner or collaborate with such organizations. In addition, members of neighborhood planning councils, affordable housing groups, community and neighborhood centers, religious and faith institution leaders, and other nonprofits interested in planning and implementing successful community and economic development activities would benefit. These community, public and private sector organizations will gain new knowledge, insights, and practical skills from this course.

Nationally acclaimed Community-Based Economic Development professionals are the course instructors. Their teaching style is adult-and learner-centered. They utilize problem-based learning and participatory techniques in their instruction. Each has a wealth of hands-on experience. They have gained valuable lessons that are transferred to course participants in the form of useable knowledge. In-class exercises are designed to have participants immediately practice what they learn!

What will you learn? The certificate course provides professional development training in:

"The Community Economic Development course exposed me to the true pioneers of the field. I learned techniques needed to motivate and empower communities. It has been my most rewarding learning experience to date."

*Toria Ray-Larkin
Executive Director
Mildred Barnard McRae
Foundation
Wilmington
CD Class of 1999*

- Understanding how to incorporate an organization and use the values, principles, and practices of Community Economic Development (CED) in projects and programs
- Learning the theories, practices, and results of nationally recognized Community Organizing strategies
- Establishing a Community Development Corporation as a citizen-driven, locally led and controlled development vehicle
 - Learning board development, governance, and recruitment strategies
 - Understanding how to structure and run effective operational management of a CDC and other citizen-controlled organizations
 - Learning CED project planning that meets unmet market and human capital development gaps
 - Evaluating community needs and assets for housing, economic development, and social services
 - Understanding CED finance for real estate and commercial development enterprises
 - Learning CED finance development planning

The Community Development Certificate is awarded upon successful completion of the fall semester course. Course requirements include in-class and take-home assignments. The final is the development of a financial plan for a CED project that represents an actual project of a CDC or FBDO in the region.



2000 Community Development Certificate Course class.

Community Development Certificate Course...cont'd

Class size is limited to 25. A limited number of scholarships are available. The practitioner-instructors provide participants with an enhanced skill base that prepares them to increase the capacity of their organizations. They will learn entrepreneurial strategies that can be applied to an organization and its constituencies, engage in public policy advocacy that does not jeopardize their federal tax-exempt status, pursue a career in CED, strengthen the participation of community residents in the work of the organization, improve the relationship between the organization and other agencies in the area, and/or seek further education in the field.

The course will be taught every other weekend beginning Friday, September 12-13, 2003. The class will meet on Fridays from 2 p.m. until 6 p.m. and on Saturdays from 8:30 am until 5:30 p.m.. Graduates will earn 13.0 CEUs.

The Marriott Courtyard Hotel in center city Wilmington, Delaware is providing Special Rates for registrants in the Community Development Certificate Course. Contact Ms. Kelly West at 302/429-7600 for information and to make reservations!

For any further information regarding the course or tuition scholarships, please contact the program director, Raheemah Jabbar-Bey, at 302/831-6780.

Spring CBD Courses Meet Multiple Capacity Building Needs!

Is your community center, CDC, or planning association looking at what could be done with that vacant, blighted lot or the dry cleaner plant that's been boarded up for years? Are you a private developer trying to understand how to approach and work with community leaders in a timely and cost efficient way regarding a possibly contaminated site you might want to redevelop?

If the answer is YES, then professional development training in Brownfields Redevelopment and Environmental Justice is the course for you. This course will be conducted as a 7-week training regime taught every Friday beginning March 5, 2004, in the Community Service Building in center city Wilmington, Delaware. This nationally recognized,

Brownfields/Environmental Justice...cont d

high-quality course is designed to engage community, public and private sector stakeholders and decision-makers in planning and implementing the redevelopment of Brownfields within the context and practices of Sustainable Community Development, Smart Growth, and Environmentally sound current and future utilizations.

The U.S. Environmental Protection Agency demonstration pilots and studies indicate that when all STAKEHOLDERS {community members and leaders, directors of CDCs and CBDs, state and local public agency officials, private developers, realtors, environmentalists, attorneys, and financial institution officers} are equally engaged in planning, implementing and benefiting from the revitalization of a Brownfield, abandoned, or contaminated site, the benefits are long-term and future harm is prevented. The new development brings economic and community rewards to the negatively impacted residents and the public. Through this course, stakeholders learn how to engage in inclusive, WIN-WIN planning that meets both public and affected community needs. New planning devel-

opment approaches such as Smart Growth and incentives such as the New Markets Tax Credit Program are examined to determine the ways each can be utilized to determine redevelopment possibilities that address both ratable needs of local governments and economic and community benefits to the residents in affected areas.

The course instructors are nationally recognized experts in Sustainable Development, Brownfield Remediation technologies, Environmental Justice, CED and Participatory Planning, Brownfield redevelopment enterprises, environmental insurance, and legal issues. The linkages between the redevelopment of environmentally impacted sites and community health, housing, jobs, and green space will be identified through examining past, present and future policies and practices.

As a young professional in the community development field, I was truly educated about social and civic responsibility as well as human injustices. I was energized by the enthusiasm and knowledge of the instructors in the CD Certificate Course. I received (and continue to receive) so much encouragement, support and inspiration from those whom have been on the battle fields for twenty years (or longer) and still have not burnt out. Rather, they continue to be catalysts for change.

*Thea E. Becton
First State Community Action
Agency, Inc., Georgetown
CD Class of 2002*

Sponsors of the CBD Training Program

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Discover Bank
The Wilmington Trust Company
The City of Wilmington*

**Registration form for Fall 2003 Community Development Certificate Course
(Course #20-07-101-001 MC)**

Name _____ Social Security # _____

Home Address _____

Home phone _____ Work phone _____

Fax _____ Email address _____

Organization _____ Address _____

Registration form with course fee of \$700 must be received *by September 2, 2003*
Payment may be made by check payable to the University of Delaware or by credit card.

_____ *Credit Card type*

_____ *Card number*

_____ *Expiration date*

_____ *Authorized Signature*

Mail or fax this form with payment to: *Business & Management Seminars,
University of Delaware
201 B Clayton Hall
Newark, DE 19716-7410
Fax: (302)831-0701*



**Registration form for Brownfields Redevelopment and Environmental
Justice Certificate Course
(Course #20-07-113-001 MC)**

Name _____ Social Security # _____

Home Address _____

Home phone _____ Work phone _____

Fax _____ Email address _____

Organization _____ Address _____

Registration form with course fee of \$495 must be received *by February 20, 2004*
Payment may be made by check payable to the University of Delaware or by credit card.

_____ *Credit Card type*

_____ *Card number*

_____ *Expiration date*

_____ *Authorized Signature*

Mail or fax this form with payment to: *Business & Management Seminars,
University of Delaware
201 B Clayton Hall
Newark, DE 19716-7410
Fax: (302)831-0701*

I am so grateful to have taken this course, for it has assisted me in my understanding of the proper method of organizing, as well as, brought some clarity to what should be considered. For instance, I now better understand how important a Community Assessment could be - identifying the root needs versus the surface or felt needs; seeing the Community Resources/Assets as opportunities and not obstacles; and understanding the value of Asset Mapping - how a thorough process can develop an inventory of the gifts, skills, and capacities of the community's residents. This new understanding encourages me because, I can now see the many talents within the residents of our community, as well as, the assets offered through the different organizations within the community, and how working with these resources will help better define our purpose and validate our mission. This course is a true blessing.

*Pastor Samuel Richardson III
New Mt. Olive Baptist Church
Wilmington
FBCD Class of 2003*



Grasping the Rule of 72

After my CED/CDC Class, I realized that my work with the community was like a mustard seed. I am now working to bring self-help housing and other needs to this community... in short a "holistic approach."

*Pauline W. Emory
New Hope Recreation and Community Center
Ellendale
CD Class of 2000*



Voicing the perspectives of the CD Class of 1996.

I found the CED training to be the most comprehensive hands on approach to achieving skills and knowledge in allowing me to become an effective change agent toward community economic awareness and empowerment. The continual support and resources from CED practioners from around the country is invaluable

*Lisa Lynch
Reaching the Harvest, Inc.
Wilmington
CD Class of 2002*

I entered the program as a DuPont retiree with plans to join the U. S. Peace Corps in microenterprise development. The CED course opened my eyes to a whole new way of engaging the full community to accomplish and control their own economic destiny.

*Richard Able
CD Class of 2002*



Learning to applying asset and wealth creation strategies to the management of community-based organizations.



Recognizing the graduates of the 1998 CD class.



Distinguishing the characteristics between CED and traditional Economic Development.