

INTERNATIONAL COUNCIL OF SHOPPING CENTERS
 IN PARTNERSHIP WITH THE
 National Congress for Community Economic Development
 Ohio Community Development Corporation Association
 Cleveland Neighborhood Development Coalition
 Community Development Collaborative of Greater Columbus/Enterprise Foundation

PRESENT AN

Alliance Program

Tuesday, July 29, 2003 ❖ 10:00 am – 4:00 pm

University Plaza Conference Center
 3110 Olentangy River Rd ❖ Columbus, OH ❖ Phone: (614) 267-7461

Agenda

- 10:00 – 10:30 am Registration
- 10:30 – 10:45 am Welcome – ICSC & NCCED
- 10:45 am – 12:15 pm Panel – Retail Market Analysis, Site Selection, Asset Based Marketing
- 12:30 – 1:45 pm Lunch
- 2:00 – 2:45 pm Panel Discussion – Role of CDCs in Retail Development
- 3:00 – 4:00 pm One-on-One Sessions/Technical Assistance

Retail Development: Investment for Revitalization

Retail is the one of the toughest sectors of real estate and a formidable challenge to most revitalization initiatives. This program will provide an overview of retail market analysis, site selection criteria, asset based neighborhood marketing and the role Community Development Corporations can play in retail development from facilitation to being equity partners/developers. Learn how retail can be an integral part of an economic development strategy and what complexities local communities face in reinvigorating retail. This Alliance program is a cooperative effort between the International Council of Shopping Centers (ICSC) and the National Congress for Community Economic Development (NCCED) and is intended to explore how public/private partnerships can work together to synthesize the needs of the community with the interests of private investment strategy. This meeting has been designed for members of the public and private sector to discuss development issues, network and forge new relationships.

Program Coordinators:

Robert J. Berryhill, ICSC Ohio Government Relations, Carnegie Management & Development Corp., Westlake, OH
 Candace Baldwin, National Congress for Community Economic Development, Washington, DC
 Brian Higgins, Community Development Collaborative of Greater Columbus/ Enterprise Foundation, Columbus, OH
 Wendy Satin, Cleveland Neighborhood Development Coalition, Cleveland, OH
 Craig Spadafore, Ohio CDC Association, Columbus, OH

For Registration instructions see reverse of this flyer or call our Registration Department at (646) 728-3800 for more information. For additional information please contact NCCED at 202-289-9020 ext 145

Register now at www.icsc.org

Ohio #4
 1671- 2003L18- LL
 Tuesday, July 29, 2003
 10:00 am – 4:00 pm
 Advance Fee: \$35
 On-site Fee: \$45
 ICSC Meeting Contact:
 Lauren Landow – (646) 728-3635
 Fax completed form to: (212) 589-5600

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone () _____ Fax () _____

Your membership I.D. # _____ E-mail _____

METHOD OF PAYMENT

Check or money order made payable to ICSC for \$ _____ MasterCard VISA American Express

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

For registration instructions, see reverse. Duplicate form for additional registrations.



INTERNATIONAL COUNCIL OF SHOPPING CENTERS

HOW TO REGISTER

Complete the registration form on the reverse side and use one of the following to send in your form. For fastest registration visit us online at www.icsc.org or fax this form. Advance registration is encouraged.



Fax: (212) 589-5600
(Credit card registrations only)



Online: www.icsc.org
(Credit card registrations only)



Mail: International Council of Shopping Centers
P.O. Box 26958, New York, NY 10087-6958

ON-SITE REGISTRATION

Checks and credit cards (MasterCard, VISA, American Express) are the only form of payment accepted when you register on-site. No cash accepted on-site. Make checks or money orders payable to ICSC.

REGISTRATION DEADLINE

All registrations, including fax registrations, must be received at ICSC by 12:00 noon ET three business days before the meeting. *No refunds or cancellations will be given at any time.*

INFORMATION

If you have any questions regarding meeting registration, please call the **ICSC Information Center** at **(646) 728-3800**. For information about the program, call the ICSC Meeting Contact listed on the reverse side.

For directions to the site, please contact the venue at the phone number provided on the reverse side.



Any disabled individual desiring an auxiliary aid for this meeting should notify the ICSC Meeting Contact listed on the reverse side at least two weeks prior to the meeting.

Members and nonmembers are welcome to attend.

progress
through
partnerships